

Ethos

THE ART OF LEADERSHIP

CAPTAIN RONALD WOODS

CAPTAIN RONALD WOODS' POWER-PACKED SEMINARS AND KEYNOTES HAVE TAUGHT THE BEST LEADERS IN THE U.S. MILITARY AND NOW HE CAN TEACH THESE LESSONS IN LEADERSHIP TO YOU.

Captain Ronald Woods is the owner of Woods Consulting Firm, specializing in Personal and Professional Development, Leadership, Team Building, and High Energy Motivational Teaching. Ronald's teaching is passionately client centric, every program is designed to deliver MEASURABLE RESULTS and quantifiable ROI! Ronald is co-author of two new books: Roadmap to ORSA, teaching the eight disciplines of planning and leading change, and Leadership: Helping Others to Succeed. Ronald holds a Bachelor's of Science in Electrical Engineering, and a Masters in Speech and Communication. He is an accomplished Professional Speaker having personally presented over 4,000 workshops for an incredible range of organizations worldwide, making him one of the most experienced speakers in the training industry. Ronald is a member of the International Speakers Network, and a member of the National Speakers Association.

As son of a Navy SEAL/UDT, and a Navy EA-6B Prowler attack pilot aboard USS Nimitz, Ronald authored and presented the Personal Excellence Seminar and was awarded the Navy Commendation Medal by the Secretary of the Navy. As Commanding Officer of the Center for Naval Leadership, NRS (his eighth consecutive command tour), he co-designed the curriculum content and delivery model for all officer and enlisted leadership training world-wide.

Additionally, Captain Woods (a former youth minister) received the Navy Outstanding Volunteer Service Medal for his 24 years of speaking to students in the public schools, encouraging them to "Soar with the Eagles" and reach for their dreams. Captain Woods' revolutionary 'Linked-Domain' Leadership model brings the success of the Navy Seals and Naval Aviation to your organization!

www.woodsconsulting.com



SOME OF RONALD'S CLIENTS INCLUDE:

- U.S. Department of Defense
- The U.S. Navy
- The U.S. Army
- AT&T
- Frito-Lay
- Southwest Airlines
- First National Bank
- NY Assoc. of Public Transportation
- U.S. Border Patrol
- YWCA
- New York Life Insurance
- THC Healthcare Corp.
- White Sands Missile Range
- Thomason Hospital
- Westside Church Leadership Team
- Franklin High School Jr. & Sr. Class

Ronald's presentations are fast, energetic, humorous, and full of life.

"WOW! Your knowledge, enthusiasm, and energy is contagious, educational, and entertaining!"

Dorothy Peters, Director Human Resources,
First National Bank



Lead A Life That Truly SOARS!

The Woods Consulting Firm has found that all successful men and women use four linked-domains to unlock their potential and the potential within their organizations. From success on the athletic field to success in the organizational world, these four linked-domains are the same:

Ethos (ME) your Character– understanding and applying attitude, values and integrity while demonstrating to others the four components of trust!

Pathos (WE) your Connections – understanding and applying influence, communicating expectations and relationship strategies. When leaders connect in relationship with others they discover who they really are.

Logos (US) your Competence– This is the leader's responsibility to know what to do, and possess the skills and ability to do it! The leader must possess the required core competencies for producing organizational results.

Sophos (THEM) your Commitment to Change and Growth– This higher order thinking domain requires: analyzing, evaluating, and creating change. It is moving your comfort zone, raising your expectations and facing the fear of failure to lead through change.

The genesis of this model is ancient Greece when Aristotle (384-322 BC) learned it from Plato (427-347 BC) and taught it to Alexander the Great (356-323 BC).

RONALD'S TOP LEADERSHIP KEYNOTES and SEMINARS INCLUDE...

The New Art of Leadership Course (ALC)

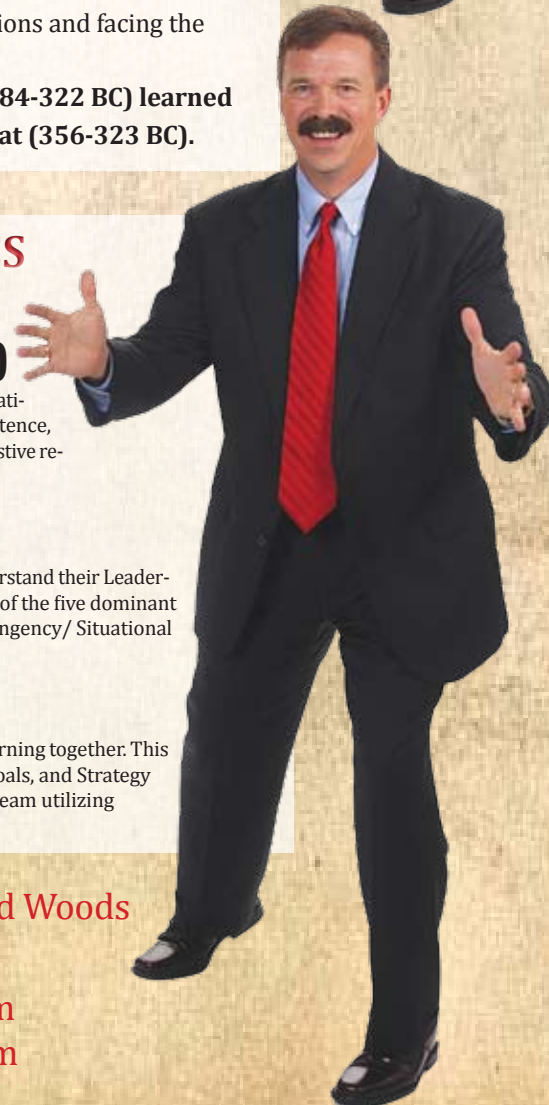
A values-based, engaging, fast moving interactive learning experience. Designed to be a sabbatical from routine, synthesizing the four linked-domains: Character, Connection, Competence, and Commitment to Change. The material contained in the ALC is based on 47 years of exhaustive research in the field of Leadership, Teaming and developing human potential.

Inductive Leadership Course (ILC)

ILC teaches Leaders to think for themselves, develop their own leadership model, and understand their Leadership epistemology. Additionally, leaders will gain a practical knowledge and application of the five dominant schools of thought: Trait theories, Behavioral theories, Power- Influence Theories, Contingency/ Situational theories, and Transformational- Integrative theories.

Learning Teams Course (LTC)

Building Integrated High Performance Teams where Leaders and Team Members are learning together. This high speed seminar is designed for intact working teams building on Mission, Vision, Goals, and Strategy while Integrating Intrapersonal, Interpersonal, KSA Impact and Improvement into the team utilizing the new KARMA model.



To schedule Captain Ronald Woods
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